

PRESS RELEASE

Turning textile waste into activewear

Suedwolle Group launches new Suedwebs Innovation Hub story with UTO and The LYCRA Company at PERFORMANCE DAYS

Nuremberg, October 2026 – Suedwolle Group has launched its latest Suedwebs Innovation Hub story at PERFORMANCE DAYS in Munich, developed in collaboration with Chinese seamless specialist UTO and The LYCRA Company. The launch formed part of the company's presence at the fair and its ongoing 60th anniversary activities.

The Suedwebs Innovation Hub story centres on a seamless activewear collection developed together with UTO and The LYCRA Company. Built around a single material platform made from recycled materials, the project explores how one yarn concept can be adapted to the specific requirements of different performance applications while maintaining a consistent approach to comfort, functionality and design.

The collaboration resulted in a collection spanning base layer, yoga, tennis and golf garments. Combining Suedwolle Group's wool expertise and yarn development capabilities, The LYCRA Company's fibre technologies and UTO's seamless manufacturing know-how, the project demonstrates the versatility of the shared platform across a range of end uses, from next-to-skin products to highly active performance garments.

Presented at the fair via a series of branded arches and selected garment displays, the project offered visitors a closer look at the development process behind the project and the role collaboration plays in bringing new textile concepts to life.

As part of its 60th anniversary activities, the event also marked the official introduction of "The New Yarn Times", Suedwolle Group's new corporate newspaper, bringing together innovation stories, product developments, industry trends and company insights from across the group.

Learn more about the Innovation Hub story: <https://bit.ly/4jhvu8k>

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About Südwolle Group

Südwolle Group is a leading global producer of worsted yarns in pure wool and wool blends for flat and circular knitting, weaving, hosiery and various technical applications. Its brand Biella Yarn provides high-end fashion yarns for flat knitting, while its luxury brand GTI offers high-quality fibres for exclusive fashion items.

Headquartered in the Nuremberg metropolitan area in Germany, Südwolle Group employs more than 3,000 people worldwide and operates production facilities in Germany, Italy, Poland, Romania, Bulgaria, China and Vietnam. The company's activities are driven by a consistent commitment to quality, innovation, and responsibility.

Further Information

www.suedwollgroup.com